



Information on social media, homepage,
badges for unit leaders





Information on the external appearance for unit leaders (social media, homepage, badges)

Dear unit leaders

You have started the preparation with your participants. Of course you want to share them with the world. Here you will find some useful information on how you can present yourself to the outside world. If you have any questions, please contact social.media@jamboree.ch.

We wish you continued success and fun in your work!

Your PR and Design Team

1 Social media posts

Of course, you are free to open your own social media channels (such as Facebook and Instagram). Please make sure that you comply with the data protection agreement (which you have all signed). We would also like to ask you not to make any posts that portray scouting in a bad light.

You always have the possibility to place your posts on the official channels of the Swiss contingent. Please send us the pictures and the text (maximum 1-3 sentences) to: social.media@jamboree.ch. We are already looking forward to sharing your progress with the whole contingent!

2 Badge

Also in this jamboree you will have the possibility to design a badge and order it through us. The badge idea looks like this:



The top one is the contingent badge and the bottom one is your unit badge, which you can sew on under the contingent badge. You will be given the white rectangle space to design your own badge.

More detailed information on how to order, the dimensions of the rectangle and the prices will follow at a later date (towards the end of the year). Please make a note of this opportunity, as unit badges make great mementos and exchange pieces.



3 Homepage

We will create a separate sub-page for each unit and place it on our website www.jamboree.ch.

In order for you to be presented there, we need at least:

- Your unit name
- Your unit logo
- An introduction of your unit in text form (at least 5-6 sentences)
- A unit photo

Please send this information to social.media@jamboree.ch - then we will create your unit pages. We are aware that you do not have this information yet. We are looking forward to receiving it as soon as you have created the logo etc.

Of course you can also send us more photos, your patrol presentations, videos or other great ideas. As long as we have the information above, there is no limit to your creativity.